

HAZIQ HALIDI

SALES & MARKETING PROFESSIONAL | TECHNOLOGY-DRIVEN GROWTH

Khairul Haziq Bin Haji Halidi

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PORTFOLIO



GITHUB

PROFESSIONAL SUMMARY

Marketing professional with a Bachelor of Business (Honours) in Marketing Information System and a hybrid technical background bridging commercial strategy and software delivery. HubSpot certified in Sales Hub, Digital Marketing and Social Media, with internship experience translated into applied marketing consulting and platform launch work. Freelance software work under Polaris Digital Solution has added hands-on experience in client acquisition, pricing and end-to-end delivery – self-directed practice in selling and managing projects independently.

CORE SKILLS

MARKETING & SALES Digital Marketing · Social Media Strategy · Sales Strategy · Content Marketing · Stakeholder Communication
TECHNICAL Vue.js · Node.js / Express · PHP · MySQL · Project & Product Development

WORK EXPERIENCE

Marketing Information Systems Intern – Grominda Sdn Bhd 05/2026 – 07/2026

- Supported SME marketing consulting engagements: market research, positioning, campaign content and client recommendations.
- Contributed to SLIDIK, a survey-rewards platform – respondent acquisition messaging, onboarding and campaign reporting.
- Led a corporate website migration, improving structure, page performance and lead-capture paths.

Software Engineer Apprentice – Progresif Sdn Bhd 05/2023 – 07/2023

- Built and tested internal web features with engineering and product teams at a national telecommunications operator.

Sales Assistant – Kedai Jam Brunei 08/2022 – 02/2023

- Consultative retail sales of premium timepieces, upselling and after-sales follow-up with repeat customers.

IT Support Volunteer – Ministry of Health 07/2022 – 08/2022

- Frontline technical support and user guidance for public-sector staff during a period of high service demand.

Change Management Intern – Dynamik Technologies 11/2021 – 05/2022

- Stakeholder communications and training material supporting enterprise system rollouts at client organisations.

FREELANCE & INDEPENDENT PROJECTS

Freelance Software Developer – Polaris Digital Solution Brunei

- Take on freelance client projects end to end: lead generation, pitching, scoping, pricing and delivery.
- Built FlowBN, a SaaS platform that recently passed a full security audit – software delivered to a security-conscious standard.
- Designed ManaBisai, a mobile and vendor platform concept, from market opportunity to product definition.

EDUCATION

Bachelor of Business (Honours), Marketing Information System – Universiti Teknologi Brunei 07/2023 – 08/2026

Upper Second Class Honours

Pearson BTEC Level 5 Higher National Diploma, Computing – Cosmopolitan College of Commerce and Technology 09/2019 – 11/2021

Pass

Pearson BTEC Level 3 Diploma, Information Technology – Cosmopolitan College of Commerce and Technology 04/2018 – 09/2019

Double Merit Merit

CERTIFICATIONS

- HubSpot Digital Marketing Certified – HubSpot Academy, 18/08/2026
- HubSpot Social Media Certified – HubSpot Academy, 18/08/2026
- HubSpot Sales Hub Software Certified – HubSpot Academy, 31/07/2026
- Strategic Marketing for Growth, Micro Bootcamp 33 – Industry Business Academy (Grominda × BEDB), 14/08/2026
- Smart Sales and Conversion, Micro Bootcamp 33 – Industry Business Academy (Grominda × BEDB), 11/08/2026

REFERENCES

Haji Mohamad Firdaus Bin Haji Bohari – Operations Director, Grominda Sdn Bhd – (673) 720 2278

Fauzi Yassin – Application Security Lead, Progresif Sdn Bhd – (673) 889 0959